

Letter of Self-Recommendation

My reason for applying to * * * * * is to acquire academic skills before entering British university to study international business and management. Of * * * * *, I am especially interested in “* * * * *”. It is very important and necessary for me to know history, politics and gender, because knowledge of these can help me to understand the globalization of business. Hence, I desire to enter * * * * * to improve my proficiency in English and to become internationally minded.

I worked for an IT venture business in Tokyo as a system engineer for two years. At first, my task was just programming, but later the nature of my work successfully progressed, and I became a project leader. I came to realize significance of management I could not grasp as a programmer. However skillful in programming engineers were, projects could not succeed without a great manager. Consequently, I am fascinated with the possibility of management.

In the same way, I would like to acquire an international perspective of business knowledge to use in the future. I think that Japan will be short of workers because of declining birth rate. Managers will have to run a company more efficiently with fewer employees, and must be able to cooperate closely with people of other countries more. I want to work as a consultant in order to support Japanese factories.

Because of Britain’s geographic location and proximity to Europe, its relationship with neighboring countries cannot be ignored. On the other hand, globalization also applies to various industries in Japan, but factories cannot completely manipulate business opportunity between neighboring countries yet. Hence, I want to study business styles of countries advanced in globalization, such as Britain.

It is necessary for me to take * * * * * in order to realize my career plan. Although I have been studying English only for TOEFL, from now on, I need more practical studies. I need academic skills to be able to consider business problems from every aspect, because I think that however much I know business, I cannot find the key to solve problems without understanding language, history, and politics. In order to understand international business in every respect, I plan to study British history and politics at * * * * *. I also want to exchange opinions with other students who have different ideas and practical experience and are pursuing the same academic goals as I am.