Application Guidelines for 'Snow Lantern Creation Groups' for the 48th Uesugi Snow Lantern Festival

1 Objective

The 'Uesugi Snow Lantern Festival' is a beloved winter event in Yonezawa, attracting numerous tourists each year. By enveloping Yonezawa's cold and harsh winter in the soft glow of snow lanterns, we aim to create a fantastical atmosphere at the festival venue. Therefore, we are inviting groups to participate in creating snow lanterns for the festival venue.

2 Organizers and Supervision

- Organizer: Yonezawa Four Seasons Festival Committee
- Supervisor: Uesugi Snow Lantern Festival Executive Committee

3 Festival Schedule

February 8 (Saturday) to February 9 (Sunday), Reiwa 7 (2025) Preliminary Lighting: February 7 (Friday)

4 Application Period

From November 15 (Friday) to December 18 (Wednesday), Reiwa 6 (2024)

5 Creation Period

- Framework (Tofu) Building: Starting February 3 (Monday), Reiwa 7 (2025)
- Main Construction: Afternoon of February 4 (Tuesday) to the morning of February 8 (Saturday)

(Note: For areas along the shrine pathway, construction must be completed by the morning of February 7 (Friday).)

6 Creation Procedures

Please refer to the attached document.

7 Number of Participants

For safety reasons, a minimum of 4 people is required for framework (tofu) building, and a minimum of 3 people is required for the main construction.

8 Additional Information

- 1. The creation sites will be located within the Uesugi Shrine precincts and the surrounding Matsugasaki Park area. Specific locations will be designated by the Executive Committee based on past performance and will be communicated during the 'Uesugi Snow Lantern Festival Production Event Subcommittee and Group Representatives' Meeting.' Please note that changes to locations or the number of snow lanterns may occur due to insufficient snow or other circumstances. Please follow the Secretariat's instructions to ensure safe creation.
- 2. To apply, complete the required information on the attached 'Application Form' and submit it to the address below. Personal information provided will only be used as necessary for festival operations and will not be used for other purposes.
- 3. Group representatives (or their substitutes) are requested to attend the 'Uesugi Snow Lantern Festival Production Event Subcommittee and Group Representatives' Meeting,' where details about the creation sites and safety precautions will be explained. Meeting details will be communicated to the registered representatives. *(Scheduled for mid-January.)*

9 Application Submission

Address:

Uesugi Snow Lantern Festival Executive Committee

(Yonezawa City Hall Tourism Division)

2-25 Kanaike, Yonezawa City, Yamagata Prefecture, 992-8501

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