

Cherin Designer / Masayo Shiozaki (Ikuno-ku, Osaka)

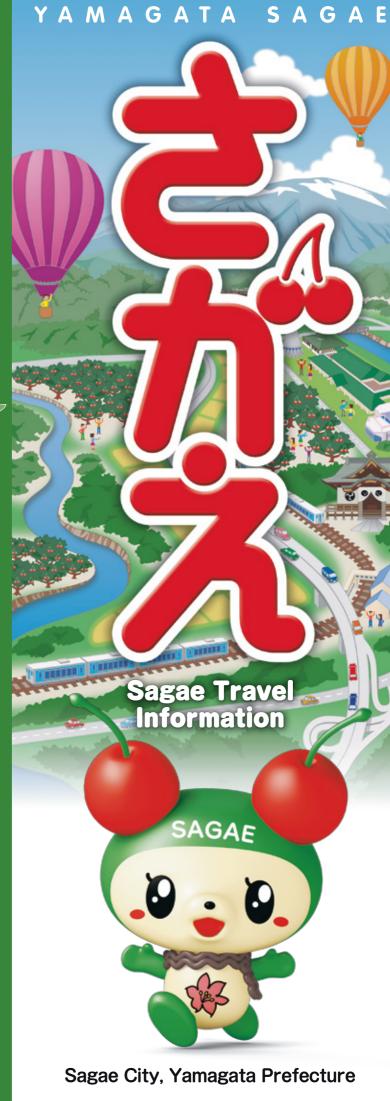
(commented by the designer)

With an image of a fairy of cherry, which is a symbol of Sagae City, Cherin was deigned as a lovely mascot char-

acter that is loved by anyone from children to elder people. The character wears a scarf, made with Sagae soba noodles, and a shirt with an azalea, the city flower. The green color of her shirt represents the rich nature of Sagae. The posing of the lively jump presents a sense of energy, which expresses the future progress of Sagae.



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チェリードリーム - Cherry Dream



Sagae City is known as the best valley of cherries in Japan. The Chinese cherry, called an Outou in Japanese, is originally from the western Asia. The white flowers fully blossom in the end of April, and ruby-red cherries grown abundantly from the end of June to the mid July. During this period, Sagae becomes crowded with tourists coming from inside/outside the prefecture for cherry picking.

Cherry Road

Cherry is originally from Republic of Turkey in western Asia. It was delivered to Europe in the pre Christian era, then arrived in Japan in the early Meiji era via the US. The pathway from Turkey to Sagae is called the "Cherry Road".

This history has brought an opportunity for Sagae City and Giresun City in Turkey to establish a sister-city relationship in 1988. Giresun City has established Sagae Park

and Sagae Road within the city, and Sagae has built Turkey Hall in Cherry Land.



Cherry picking

Would you like to enjoy picking red cherries heavily grown on trees, and eating them? The freshly picked fruit is indescribably delicious. Hope you visit us one day to enjoy cherries in Sagae

The best time: early Jun - mid July Price: \1,200 Contact:Shunen Tourism Agriculture Information Center (within the Cherry Hall in Cherry Land)

TEL.0237-86-1811 FAX.0237-86-9922





This building, consisting of a tourist / product center, restaurants, large halls and conference rooms, is a concentration of handiworks, specialties and deliciousness collected from all over Yamagata Prefecture. Visitors can enjoy shopping and having a rest

There are 139 cherry trees (114 species) from Japan and overseas in the park. Also, creeks and rest houses are arranged around trees of seasonal fruits (plums, apples, grapes, quinces, peaches, pears, blueberries, nashi pears, etc.)

The cone-shaped modern building has been built using triangle panels without iron frames. It is known as a symbol of Cherry Land.





Various attractions spread over the site of a huge 222,000m³ area It opens 365 days



The pink building has been designed based on the image of a space shuttle. Photos and panels showing the history and planting of cherries, paper cutout works of late Masayuki Miyata, etc. are displayed. The facility also provides a road information service and tourist informa-

The place also sells unique ice creams made with local ingredients, and attracts visitors throughout a year...



from Republic of Turkey, is the same as those in the Ottoman Turks era. Marbles, tiles, metallic decorations, etc. are from Turkey. In the facility, ceramics, glass products, bronze handiwork, as well as fabrics and photos are exhibited. Visitors can enjoy the culture of Turkey, a intersection of west and east

Festival Calendar



senting a noble family in a wedding

scene. Sagae was actively interacting

Mid - late Apr / Cherry Festiv

Sagae Park is a well-known spot for cherry blossom viewing along with the

site of Hachimangu, Cherry Hills,

OAzalea Garden in Sagae Park

The Azalea Park, which

stretches over the east

slope of Mt. Nagaoka in the

center of the urban area.

has the largest area size in

Tohoku area, with 43,000

colorful azaleas waving in

pleasant breezes in May.

(they are lit up at night)

○In the city

and Edo in the Edo era, and

there are still

many old valu-

able dolls for

Doll Festivals

OSagae Park

Sandai Sakura, etc.

in the city.

Doll Festival is a celebration of girls for • National Seed Spitting Competition their growth by decorating dolls repre-

○In the city

Jun - early Jul / Cherry Festival

• Miss Cherry Contest

• Tour de Cherry

• Opening of Tourism Cherry Park

• Cherry Haiku Competition · Cherry Marathon Race Others

Mogami River Furusato Sogo Park Yumetane@Sagae



National Seed Spitting Competiti

Mid-May / Azalea Festival Mid Sep / Sagae Festival

Sagae Hachimangu and in the city

• Yabusame

Yakko town tour

Mikoshi Festival

• Garyu Drum town tour Furusato Entertainment Festival

Delicious Big Pot Festival

There are many traditional events including yabusame, in which a horse rider releases an arrow while riding a running horse.



Sagae City is a rainbow-colored place with flowers and greens throughout four seasons. The enrichment of the city has been being promoted by introducing flowers and green through activities such as "Yumetane @ Sagae" and Flower Road. Ninoseki-shinsui Park, at which visitors can enjoy the feeling of river streams through their skin, is a recreation space.

Sagae Spring Flower Story

Well-known spot for cherry blossoms and azaleas (Sagae Park)

The best time: mid - end April

enjoy visiting many stalls and various fun-filled events at Cherry Festival



Approx. 300 Someiyoshino cherry trees The combination of colors created with blossom light pink flowers gorgeously. elegant azalea flowers are breathtakingly Cherry flowers being lit up at nighttime beautiful. The huge area size, which is said

The best time: early - late May

produce magical atmospheres. Visitors can to be the biggest in Tohoku area, is must-



Jionji Temple A magnificent temple of Tohoku with one-thousand year history.



built in 746 by Bodhisena, an Indian Buddhist, with an order of Emperor Seimu. Received good supports from leaders in capital cities in the Heian and medieval eras, the temple had become the largest in Tohoku area in the Edo era.

The temple has been said to be

Within the site, there are build-

ings including five story pagodas, as well as many Buddha statues. Among them, those statues produced 900 - 1000 years ago have been drawing attentions domestically and internationally.

♦ office of a temple TEL.0237-87-3993

Three Story Pagoda Statue of Amitābha Twelve Heavenly Generals Intangible folk Jionji bugaku (Hayashi-ke bugaku)

National important cultural properties

Structures Honzan Jionji hondou-Sculptures wooden Amida Nyorai zazo wooden kishi Monju Bosatsu and kyouji wooden kizou Fugen Bosatsu and ju-rasetsunyo wooden Miroku Bosatsu and svo-sonzo wooden Junishinsho (the twelve protective deities) Ritsuzo---12 wooden Yakushi Nyorai and two kyouii

Local products of Sagae!

Sweets Pretty sweets made with Cherries are popular.

Sagae has a variety of cherry sweets that represents the nickname of the city "a valley of cherries". Sagae sweets, in both western and Japanese styles, are very delicious, which includes classic crackers that are used to seen at a sweets shop, etc.



Locally produced sake / wines

The deliciousness that can be produced only with high quality water and rice.

Sagae's sake, made with pure water and high quality rice, is so flavorful that you can relish. Visitors can also find Japan's first "cherry wine", which is good for souve-



Traditional handiworks

The hand-dyed carp banners that are rarely seen in Japan, are characterized with its body, which represents the thick body of carps climbing along Mogami River, dark ink colors, and powerful lines. Sagae's local handiworks includes Sagae Pottery, Garyu Pottery / nobori, hammer forged blades, paulownia-work, etc. are

the proof of the great technique of



Processed food Processed fruits and traditional tastes are great souvenirs

a specialty of Sagae.

Dried noodles of Sagae is so delicious that everyone wants to eat again, and is highly applauded by its fans inside / outside the prefecture. More-over, Sagae is a treasure box of fruits, so the quality and quantity of the processed fruits in Sagae is no comparison to others. Corned beef is

a specially of Sagat.

Traditional flavors of locals can be found in carps cooked with sweet soup, natural honey, miso pastes and soy sauce, which are made with local



100% free-flowing 100% free-flowing hot-spring for beautiful skin Sagae Hot Spring

Sagae Hot Spring Sagae Hot Spring was discovered

in 1954. There are some inns in the urban areas near the Sagae Station. It is a 100% free-flowing hot-spring. The unique bath, in which petals of locally produced roses and chrysanthemums are placed, are highly applauded, and is a friendly bath effective for beautiful skins, and it is popular among women.

●Shin Sagae Hot Spring

This new hot spring was discovered in 1980 in Takase area in the southern area of the city. The public baths, which attracts 250,000 people a year, and Cherry Kurpark, are popular spots.

Japanese cuisine / inn Yoshimoto ··· ☎84-2138 60 people Hot spring inn Kawaraya inn ☎86-4630 12 people Hot spring inn ■ 286-8686 32 people Business hotel with hot spring ba Kokorono-yado Ichiryu... ☎86-2233 114 people Hot spring inn Japanese cuisine/ inn Fukuyoshi ··· ☎84-2661 18 people Hot spring inn ----- 286-2131 120 people Hot spring inn Japanese cuisine / inn Kanou···· ☎84-3034 22 people Hot spring inn Hotel Symphony Annex[™] ☎83-1222 140 people Hot spring inn Hotel Sun Cherry ☎83-5000 101 people City Hotel Yu-Cherry -- ☎83-1414 Hot springs for day tripper Cherry Park Hotel ······ ☎83-1511 152 people Hotels for long stay Public bath... --- ☎86-1126 Public bath

Hot spring facilities

♦6.30am - 9pm (regular business hours / Closes on: the second Thursday) Admission fee: Adult \200. Child \100

Fruit Picking Calendar

For further information on fruit picking, please contact to Cherry Hall on 0237-86-1811



Major historical sites/cultural assets



guardian of Sagae-sou. The autumn festival sees yabusame and yakko town tour, which are performed with the hope of good harvest, and carrying a mikoshi (portable shrine).

■ Hirashio Kumano Shrine and Bugaku

t is said that the shrine was opened by Kii Kumano Gongen in 721. It is an old and the biggest shrine with a temple estate of 149-seki and 9-to area size, and received a goshuin (letter bearing the shogun's scarlet seal) from Edo shogunate government. Inside the cedar forests, which are dark even in a daytime, there are two wooden Juo statues,



which have been designated as a cultural asset of the prefecture, and the main temple tha enshrines a Laksmi statue quietly sitting. The elegant performance of Hirashio Bugaku is performed at the shrine on April 3 every year. The performance is regarded as a very impor ant culture in the fork study field as it has developed under the influence of Kyoto Bugaku which has been disappeared a long time ago.(an intangible cultural asset designated by the

Fork Museum (Nishi Murayama-gun Office/Gun Conference Hall)

The impact of the westernization and modernization in the D-7 Meiji era could see in rural areas as well. In 1878, after the laws were established for the country (gun in Japanese), the western style building was built as a Gun Office in the center of the town at the time. Local people might have experienced the arrival of a new history by looking at the white building and street lamps along the main street. Today, the office has been transferred within the Sagae Park, and displays historical materials. (designated as a tangible cultural asset by the prefecture)



■ Tanemaki Cherry Blossom

The species of the cherry is Edohigan Sakura with 4.8 meter in a diameter of roots and 10 meter of the main trunk. It is approx. 800 years old. The origin of the name (tanemaki: seeding in Japanese) is from a myth that the tree had saved farmers in an ancient times after they missed a chance of seeding plants because of nasty gangs. (a natural treasure designated by the



■ Five-piece gravestones of Ooe Tomohiro and his wife

The tower is a gravestone of Ooe Tomohiro, the estate manager of Sagae-sou, and his wife. The two towers stand together within the graveyard in Chokoji Temple. Tomohiro passed away in 1494 (Muromachi era). After her husband died, the wife donated their land to Chokoji. The names of lands written on the donation letter along with the tower that says "Akada, Kinosawa, Takase..." tells the current generation about Sagae-sou in the medieval era. (a historical site designated by the



■ Tomb of Kuwana warriors

On September 20, 1868, the imperial army and Kuwana army developed a harsh battle in Sagae City. Kuwana ran away to Shonai after losing 19 warriors. A monk of Youshun-in called Daikan-osho collected the bones of the diseased warriors and mourned for them sincerely. The tombstone represents the



Otomo Kannon

Mogami 33 Kannon No. 15 Ofuda Office located in the Otomo area in the western side of the city. Although the origin of the name "Otomo" is not known, there is a theory related to it on Hagoromo, Ononokomachi, Kobo Daishi, etc. The main image is a Kannon with eleven faces.



Nagaoka Kannon

Mogami 33 Kannon No. 16 Ofuda Office. It was originally located in Mt. Nagaoka, but was transferred to a betto-ji (annex) of Chonenji Temple because both Sagae and Shibahashi camps were moved to Mt. Nagaoka. The main image of a Kannon with eleven



■ Sagae Mikoshi Hall

The glass-paneled unique building distributes the culture of Sagae. It always displays mikoshi that are brought out for Sagae



Festival. The information corner in the center of the building shows the scenes of festival and tourist information on a large



Nature Spot

Azalea Garden

Mt. Nagaoka, located in the heart of the city, and Sagae Park its center, are popular as a recreation park for local people. Especially, Azalea Park is the largest scale in Tohoku area with 32,000 of well-cared-for azaleas (nine species), which blossom in the mid-May. A romantic atmosphere is produced as the park is lit up at night during a certain period.



■ Ninoseki-shinsui Park

Having Mt. Gassan on its back, the shinsui park draws water rom the fresh Sagae River. Within the area of 1.5km in length, there are rest houses, multi-purpose spaces, walk path, mus waterwheels and aquarium. The park gives its vis and relaxing time.



■ Mt. Hayama and Shimin-sou

Mt. Hayama is known as a mountain for mountain worship whe people believed that the god of agriculture lives. Beech forest stretch out to the top of the mountain. Alpine plants like Ranzania can be seen. Hayama Shimin-sou, located in the halfway up the mountain, is used as a hub for mountain climbing and forest



■ Sagae River and Garyu Bridge

Sagae River, the source of which is located in a sacred mountain of Gassan and the Asahi Mountain Ranges, is known as a symbol of Sagae and famous for its streams that have salmons going upstream and many ayu fish. The bridge, built in 1827 as a draw bridge, was a check point of Rokujuri-goe Road. It was built in the current form of the beautiful arch-shaped concrete bridge in 1937. This is an only bridge in the prefecture that has been registered as one of the 100 most beautiful Japanese bridges.



■ Mogami River Furusato Sogo Park G-6 Laying along the Mogami River that flows through the southern

part of the city, the park offers magnificent views of the Okuu Mountains that includes Gassan, Hayama and Zaou, with the theme of flowers, greens and the flow of a river. The park holds an event called "Yumetane @ Sagae" during a harvesting period for cherries, which attracts many local people and tourists.



Dog Run Facility

The facility is located in the eastern side of The Biggest Concrete Park in Tohoku Mogami River Furusato Sogo Park. Dogs play without a leash under the supervision of its owner. (A registration is required for



